

The Vegetarian Society Sortation and co-packing services



Customer profile

The Vegetarian Society is a dynamic and well known organisation, respected around the globe.

The Vegetarian Society is the place to go for everything you want to know about the world of vegetarian food. Their mission is to inspire, inform and enable people to be vegetarian.

Challenge

MCR Services was approached by the organisation to help sort, pack and deliver thousands of meal boxes to food banks throughout the North East.

Funded by Barclays Community Aid package, the Vegetarian Society Food Box scheme was launched to alleviate the effects of Covid-19 by putting food directly onto the tables of those most in need.

The Vegetarian Society required the team at MCR Services to take in delivery of pallet loads of ingredients (including rice, pasta, tinned tomatoes and sachets of salt/pepper) to be sorted and packed into individual boxes containing the correct ingredients for 2 different meals to feed up to 8 people.

The food boxes then had to be delivered to food banks across the North East in a timely manner.



Solution

The first stage of the project for the Vegetarian Society involved co-packing just under 8000 food boxes and delivering them to Trussell Trust food banks in Cramlington, Newcastle, Hartlepool, Middlesbrough, and Stockton.

The organisation has been so impressed that they are using MCR Services again as the scheme has extended to more food banks across the North East,

Matthew Fretwell, production supervisor at MCR Services said, "It's fantastic to be able to use our expertise in contract packing and logistics to support the Vegetarian Society, and we have been able to reduce the costs by creating efficiencies in the packing and delivery process to ensure even more people receive food boxes."

“ We are pleased to be working with MCR Services, who perform a vital role in ensuring our food boxes are correctly packed and delivered on time and in perfect condition.

In addition, their efficient operation has contributed towards reducing distribution costs.



Lynne Elliot, Chief Executive
The Vegetarian Society